







# JAGUAR A UNIQUE APPEAL

The Jaguar name instits passion and desire around the world. It stands for distinctive design that is instantly recognised yet continuously evolving. It promises and delivers legendary levels of comfort, sporty handling and responsive power.

To own a Jaguar is to experience a unique spirit. To drive a Jaguar is an ambition fulfilled.





# THRILLING AND BEAUTIFUL

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Already the most distinguished car in its class, the S-TYPE has been restyled and significantly enhanced. Its distinctive, smoothly flooring lines now create a pure; scleent shape. The S-TYPE is not only beautiful, but also technically advanced. Amongs their extensive specification, all models ofter Dynamic Stability Control and an Electronic Park Brake.

An even wider choice of power units extends the 5-TYPI's appeal as the preferred choice for the individual. The range regimes now includes a remarkable 2.74% bein turbo diesel, with exceptional torque output and culminates in the sensational supercharged 4.2 litre VB. With the 5-TYPE, impostive examinering produces thrillian results.









# PERFORMANCE WITHOUT PENALTIES

C TYPE DOWER

By any standards, the new 2.7 litre V6 engine for the 5-TYPE is an advanced design. It uses the latest material technology in the construction of its cylinder block made from C0I (Compacted Graphite Iron). Exceptionally strong yet light, the weight reductions achieved by using C0I benefit performance

Earn more spiriticant, this landmark gover unit is a dieselte for the tria. FTP. The letted common sixt behaviory makes it highly efficient with impressive economy and 15,000 miles enviced removal. Their overhead emablish and 24 values make it presents. I may entire control enough for our proposers. They specified two electronically actuated brokeduages that boost output even more, to 224hip and power and a phenomenal (20thon strongs. With the standard dis-specimental or optional is expecil electronic automatic transmission, you'll rely placet. Placed crusting automatic transmission, you'll rely placet. Placed crusting and the momental your power glot fails.







we of the most signification innovations the our clear and the most significant innovations the our schoology and the testin furtherhappers. Our new menation pieze common-rail system provides receptionally accurate metering of the feat with the output of the injections per engine cycle. Each cylin er receives a precisely timed fine spray of disease creating in more complete combustion, which delivers high power with the desired low most since the control of the contr

Unique in this class, twin turbothargers give the W6 diesel true Jaguar performance characteristics. Their small size gives low inertia for quick response, resulting in smoother power delivery and lister, more controllable acceleration. Unities vacuum-actuated turbothargers, our electronically controlled units allow a higher level of control with himselfs in smissions, and level of controll.

PAUL WHITWOOD

Car'et con left 5-TYPE twis carbo Dieset SPORT in Zincon. Standard Tritics IE' said appyments. Car shown oversign' 5-TYPE twis tarbo Dieset SE in Radianice.

# AT ONE WITH THE ROAD

Refined and efficient V6 and V8 petrol engines provide the 5-TYPE with its legendary excitement. All of them feature four values per cylinder, operated by four overhead camehats with confineously variable cam phasing, for a smooth and instant pickup from any engine speed. Only the road, that means siky smooth power delivery and a surge

Power output begins at more than 200thp with the 2.5 litre Vs., climbs to 240thp with the 2.5 litre Vs. climbs to 240thp with the 2.4 litre Vs. the peaks at 300thp with the supercharged 4.2 litre Vs. the the 5-TPE R. 2.5 Vs. and 5port models have a standard five-speed manual transmission or the option of a six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R. 2004) and six-speed electronic automatic (standard on 5E and 5-TPE R

Car shown: S-TYPE R 4.2 Stre V8 Supercharged in Ultraviolet.





# ADVANCED AGILITY

S-TYPE DYNAMIC

Fast reacting, smooth riding isospension gives the 5-TPE a natural sense of balance and predictable, confidence-inspiring handling. Japuar engineers have enhanced these fundamentably sound dynamics with advances including DSC and applicable. Computer Active Technology Suspension (CASS), to give you an even greater sense of control without comprensing the satisfying, involving feedback from

in 5-TPEE Giffers even move innovations to enhance or driving appartients. So provents is-speed auditmatic amenission was the first in its class and gives scamless things and a more responsive bickdown. With the internatic you can opt for ACC - Adaptive Crisis Control. Close sessions to facely out dataset from the which in and and automatically adjusts the thorities and trackets to help and the province of the province of the control and trackets the cut rips understand the province of the control and the control cut rips understand and and automatically adjusts the thorities and trackets the cut rips understand and control and the control cut rips understand and control and the control cut rips understand and control control



#### COMPUTER ACTIVE TECHNOLOGY

Standard on the S-TYPE R and optional o models, CATS uses a network of ser manifer year driving style and road confi

monitor your driving style and road condition ghispeed processor uses this data to consist the time the adaptive shock absorbers, end

BYNAMIC STABILITY CONTROL (DSCI Standard on all S-TYPEs, DSC uses the anti-lock braking and rection control systems to give you even before control of the car.

It makes rapid adjustments, automatically and seamlessly to hell nevent eversteer or understeer through conners. It also helps yo majution a cocleration by proventing wheelpsin over on surface with uneven grip, for example where one driven wheel is on ic

### ADAPTIVE CRUISE CONTROL (ACC)

When cruise control is set, ACC automatically maintains a pre-set, comfortable distance from the vehicle in front - even if it slows down. Alternatively, it can be set just to alert you if traffic in front.

## MANUAL TRANSMISSION

otal control, the five-speed manual ransmission provides a quick and recise shift between gears. Diesel

> IX-SPEED ELECTRONIC AUTOMATIC TRANSMISSION AND ELECTRONIC PARKING BRAKE

of the case of the unique I-gale, let's you enjoy utilinate performance in every gea. The standard Electronic Park Blake (EPR) operates with just one finger, pulling up it engage and pushing down to release. It also engage automatically when you turn of the engine and remove the spation key. Also shown is the optional DVD-based Satellife







# ENJOY YOUR REWARD

In the S-TYPE, traditional craftsmanship, modern design and thoughtful innovation blend together in the perfect expression of sporting lusury. Richly upholeter dicth or leather seats support you with perfect comfort, while lustrous wood veneers or, for the Sport and S-TYPE R models, contemporary Alamana and Contemporary Alamana and Contemporary Alamana.

The technology and innovation becomes apparent the moment you turn the key. The restyled instrument cluster, integrated message centre and optional touch-screen multimedia display system provide essential information clearly and without distraction. As an option, you can specify the navigation system operated by your spoken command through the convenience of Jagardyloic control.

S-TYPE R

The S-TYPE R theme includes monotone or two-tone leather upholstery
Shown here in Warm Charcoal and Light Sand, the leather's attractive
interlocking weave grain centrasts with the bold and contemporary







BLUETOOTH\* CONNECTIVITY | ELEGANT PIPING | Districtive piping is a

Eluctooth\* mobile phone through the vehicles' telepho system, even if the phone is in your pocket. The optional system also enables you to deveload your phoneton. If these sense to your dealer shall make above correspond

> CLEAR AND CONTEMPORARY All S-TYPE models now benefit from progressive chronograph-style instruments that feature

Distinctive piping is one of the halfmarks of the High Luxury interior.

MEMORY PACK Enjoy the convenience of two independent memory settings I

#### HIGH LUXURY

he new migh Lucury internal is the most sampheous and richaine over to be differed on the 5-TPPE. It features extenion of the finest grade softgrain premium locabler (shown his herry with Mecha contrast piping) with rich, traditional Bu-Valnut venore. Both frost soots are heated and include:



S-TYPE SPORT 3-1FF SPORT intended for the Sport intende



## ADAPTIVE RESTRAINT TECHNOLOGY SYSTEM (A.R.T.S.)

front seat passenger, A.R.T.S. processes all this information almost instantly, to



DRIVER AND PASSENGER AIRBAGS

# STRENGTH AND TECHNOLOGY

The S-TYPE makes extensive use of the latest technology impact-resistant occupant safety cell. A comprehensive system of airbags, pre-tensioners and energy-absorbent seating is supplemented by the intelligent reassurance of computes crash severity and car occupancy in fractions of All this is standard equipment, on every S-TYPE model.

## IMPACT ABSORBING CRUMPLE ZONES

#### SEATBELT PRE-TENSIONERS AND ISOFIX SEATS

The S-TYPE has electronically activated seatbett pre-tensioners that react to an accident in milliseconds, helping to hold the occupant safety in position. Your child is also protected when you use the rear seat Isofix system, which securely anchors the child seat directly to the car, without rehips on adult seatbets.

#### ENERGY ABSORBENT SEATING SYSTEM

wis system reduces the risk of 'whiplash' neck and spinal injuries. In a rear-end collision, the front seat backrest automatically moves backwards and reclines, altering the occupant's posture to reduce the relative motion between body and here.



#### SIDE AND CURTAIN AIRBAGS

Double pretection is provided by side curtain airbags, above the front and rear door openings. In a side impact, the curtains inflate downwards, giring vital head protection to front and rear occupants. At the same moment, a seat-mounted thorax airbag inflates, to protect the rib cage of the driver or front passenger.



To appreciate how much the S-TIPE beselfits from advanced technology, consider what A,R,T.5, does to protect you. Before deploying the airrang and pre-feroisoners, it detects not only who is sitting in the front sets, but also their sending posture. For example, if a small driver has moved the sost cost to the setting wheel it will limit airrang deployment, reducing the risk of airrang linguist which still be also the send of the set of

On the passenger side, the ultrasemic seal proprietion sensors were in corporation with the occupant classification system to determine only the size of the speech (for example clinic adult) but also their sitting position. A.R.T.S. can distinguish between a passenger with the caccing or the size of the airbay and the isolaticitive reaction of putting their airns forward prior a ten instructive caccing on the control of th

VID COLEMAN











Jaguar is renowned for craftsmanship and uncompromising quality. You can see it and feel it in the upholstery, which uses only the finest hand-selected feather; and in the wood veneers, chosen and finished by Jaguar craftsman who have been perfecting their art for decades.

Then there's the army of 142 robots that applies over 4,000 spot welds to construct a body shell that feels as it it's hown from solid steel. A body shell with exceptional strength and rigidity and without squeaks or rattles.

Duality also comes from paintaking, exhaustive, real world testing. From the searing heat of the Australian outback, and he Arzand desert, to the cold of northern Canada. Extreme conditions to ensure that comprehensive quality control and testing programme that's responsible for today's impressive and respected Japun values, were expected to the condition of the comprehensive quality control and testing were extracted to the comprehensive and respected Japun values. We expected the comprehensive and respected a beautiful, last and lawaroous car that has been made to leed the been made to leed the been made to leed the properties of properties of properties of properties of properties of properties of properties properties

## TECHNICAL SPECIFICATIONS

ENGINE	2.5 Litre V6 2.5 V6 / Sport / SE		3.0 Li Spor		4.2 Litre V8 Sport / SE	4.2 Litre V8 S/C S-TYPE R	2.7 Litre V6 Diesel 2.7p / Sport / SE		
Cylinders/valves per cylinder	6/4		6/4		8/4	8/4	6		
Bore/stroke - mm	81.65		89.0.		86.0/90.3	86.0/90.3	81		
Capacity - cc			2,5		4,196	4,194		120	
Maximum power - DIN bhp (kW)	201	[150]	240	[179]	300 (224)	400 [298]	206 [153]		
EEC PS IkWI 8 rev/min	200 (147	008.6 @ 0	238 [175	008,6 @ [	298 [219] @ 6,000	395 (291) @ 6,100	207 [152] @ 4,000		
Maximum torque - DIN Ib.ft. [Nm]	184	[250]		(300)	310 (420)	408 [553]	320 (435)		
EEC Ib.ft. (Nm) & rev/min	181 [245	000.4.01	216 1293	1 @ 4.100	303 [411] @ 4,100	399 [541] 8 3,500	320 [435] @ 1,900		
Compression ratio :1					11.0	9.1		7.3	
Transmission	5-speed man	6-speed auto	5-speed man	6-spred auto	6-spred auto	6-speed auto	6-speed man	6-spred auto	
PERFORMANCE INAMUFACTURER'S ESTIMATES!									
Acceleration 0-60 mgh (0-100 km/hl - sec	8.2 [8.6]	9,4 [9,9]	7.3 (7.6)			5.3 (5.6)	8.1 (8.5)		
Top speed - mph (km/h)	142 [228]	140 (225)	146 [235]	145 [233]	155 [250] Limited	155 (250) Limited	143 (230)	141 [227]	
FUEL CONSUMPTION (1)									
Urban - mpg II/100kml	21.2 [13.3]	19.4 (14.5)	19.2 (14.7)	18.5 [15.3]		15.3 [18.5]	29.2 (9.7)		
Estra urban - mpg IU/100kml	38.7 [7.3]	35.8 (7.9)	36.7 (7.7)	35.1 [8.0]	34.2 [8.2]	30.5 (9.2)		46.5 [6.1]	
Combined - mgg (U100km)	29.6 [9.5]	27.4 (10.3)	27.4 (10.3) 26.4 [10.7]		24.5 [11.5]	22.5 [12.5]	40.0 (7.1)	36.0 (8.0)	
Carbon dioxide emissions - q/km	229	249	249	259	274	314	189	248	
Tank capacity - gals [Ltr] approx. lincl. 5 Ltr reserve)				15.0 [69.5]		15.0 [69.5]	15.0 [69.5]		
WEIGHT (2) / DIMENSIONS									
Kerb weight - Ib Ikgl	3.572 [1.620]	3.667 [1.663]	3.489 [1,473]	3,771 (1,710)	3,826 [1,735]	3,969 [1,800]	3,797 [1,722]		
Gross vehicle weight - Ib (kg)	4.690 (2.127)	4.754 (2.154)	4,734 (2,148)	4,806 (2,180)	4,839 (2,195)	4,972 (2,255)	4,972	[2,255]	
Permitted roof load - Ib [kg]	145 (75)		165 [75]		165 (75)	165 [75]	165 [75]		
Permitted trailer load, unbraked - 1b (kg) (3)	1.654 (750)		1,654 (750)		1,654 [750]	1,654 17501	1,454 (750)		
Permitted trailer load, braked - Ib (kg) (3)	3,528 [1,400] 4,079 [1,850]		4,079 [1,850]		4,079 [1,850]	4,079 [1,650]	4,079 [1,850]		
Permitted towbar download - Ib [kg]	165 (75)		165 (75)		165 (75)	165 [75]	165 [75]		
Turning circle - ft, in. (m)	37 8" [11,48]		37' 8" [11,48]		37' 8" [11.48]	37: 8" [11.48]			
Boot volume - cu.ft. Ilitres - YDAI		14001	16.1 (600)		14.1 (400)	14.1 (400)	14.1	4,1 (400)	
Boot volume with rear seats folded - cu.ft. (litres - VDA)		18101	28.6	28.6 (810)		N/A	28.6 [810]		

The fuel consumption figures win
 Please consult year dealer for de











### KEY STANDARD EQUIPMENT

	V 6 12.5 Petrol/2.7 Diesell	V 6 S and SPORT in addition to V6	SE in addition to V6	S-TYPE R in addition to V6		
TRANSMISSION, SUSPENSION, BRAKES	S-spred manual transmission     S-spred manual transmission (diesel only)     Cruise control     Dynamic Stability Centrol (DSC)     Electrenic Park Brake (EPB)     Traction control	S-speed electronic automatic transmission (VB only)     Sport suspension	6-speed electronic automatic transmission	6-speed electronic automatic transmission     R suspension with Cemputer Active     Tachnology Suspension (CATS)     R Performance disc brakes with four-giste     silver colour collipers and Jaguar R logo		
EXTERIOR FEATURES	Automatic hearlights     Chrame finish sumper blades, rear signature lakes, window surrounds and gritle surround with Derchester Brey gritle sanes	Body cotour burger blades and grille surround with Chrisheter Grey grille vanes, chrome finish rar signature blade and Black window surrounds	1,20 % 18	Headlight governash     Headled front windscreen     Rear spalier     Unique R bumpers with body colour bumper blades and gritle surround with bright meth- gritle, chrome linish rear signature blade and Black winds surrounds     Xinnn haadlight leveling     Ixen haadlight with automatic headlight levelling		
WHEELS	Helios 6.5 x 16' cast alloy     Kronos 7.5 x 17' cast alloy (diesel only)	Triten 8 x 18" cast alley (sport) Aurora 7.5 x 17" cast alley (V6 S)	Juno 7.5 x 17" cast alley	Vulcan 8 x 18"/9.5 x 18" cast alloy		
INTERIOR THEMES	Leather rim, 4 spoke steering wheel     Colsur keyed upper facts and door top rolls,     Bronze stained Madrona veneer facts and door trims	Sport perforated leather rim, 4 spoke steering wheet     Warm Charcoal or Granite upper facia and door top rolls, Aluminium facia and door trims	SE leather rim, 4 spake steering wheel	R leather rim, 4 spoke steering wheel     Ski hatch with bag     Warm Charcoal upper facia and door top rolls, Aluminium facia and door trims		
SEATING	Cloth uphoistery Driver's and front passenger's electric adjustment  Output  Driver's and front passenger's electric adjustment  Output  Driver's adjustment  Output  Driver's and front passenger's electric adjustment  Output  Driver's electric adjustment  O	Perforated leather upholotery     Memory function with two settings for driver's sead, exterior mirrors, sisering column and (where fitted) adjustable pedals (sport)	Leather upholstery     Memory function with two settings for driver's each, exterior mirrors, steering column and (where fitted) adjustable pedals	R leather uphototery Memory function with two settings for drive seat, acterior mirrors, steering column and twhere fitted! adjustable pedals Driver's and front passenger's heated R seats with increased functionality		
INTERIOR FEATURES	Automatic climate control with dual zone cor connectivity and voice control •Trip compute	strol for driver and front passenger. • Multi-function	n steering wheel controls for audio, cruise centr	ol and lwhere fitted! Bluetooth" telephone		
AUDIO	Jaguar Alpine Sound System with AM/FM rac	lio and single slot CO player				
SAFETY	Adaptive Restraint Technology System IA.R.T.	S.I • Anti-lock Braking System • Front and side de	iver/front passenger airbags. • High level rear s	top light		
SECURITY	Security system with remote central locking.	and driveaway locking •Ultrasonic intrusion sensi	ng, radio frequency remote control and engine in	nmobiliser [Thatcham 1 approved]		

1) Not available on 2.5 litre models.

\* For a full and more detailed list of standard and optional equipment, please refer to the Specification and Price Guide or jaguar.co.uk

## EXTERIOR COLOUR GUIDE



PLATINUM\* fitted with Mercury 18" alloy whee



OUARTZ\* filled with Malico 16" allow wheels



SLATE\* fitted with Indianapolis R Performance 18' split-rim alloy wheels



"Metallic paint
Tegaz and Pacific will be replaced by Winter Gold and Indigo in April 2005.

Please contact your dealer for details.

The colours are intended to serve primarily as a guide and, while they approximate to the actual shades,

assential, Please ask your deater to snow you samples.

Jaguar Cars Ltd., reserve the right to after or withdraw any colour finish or trim without notice.



ZIRCON\* litted with Monaco R Performance 18" split-rim alloy wheels



ULTRAVIOLET\* fitted with Triton 18" alloy wheel



PACIFIC\* fitted with Juno 17" alloy wheels



MIDNIGHT\* fitted with Aurora 17' alloy wheels







# INTERIOR CHOICES

#### S-TYPE CLASSIC INTERIOR THEME









S-TYPE HIGH LUXURY PACK







CHAMPAGNE S-TYPE SPORT









WARM CHARCO



LIGHT SAND / WARM CHARCOAL

#### S-TYPE R









WARM CHARC

DOVE / WARM CHARCOAL



TRIM COMBINATIONS	Champagne	Dove	Ivery	Warm Charco	Dove / Granite	Dove / Warm Charco	Light Sand / Warm Charco	Aluminium	Bronze Stain Madrona	Burr Walnut	Grey Stained birds eye Map	
Classic Cloth												
Classic Leather												
High Luxury Leather												
Sport Perforated Leather Monotone												
Sport Perforated Leather Two Tone												
R Leather Monotone										_		
R Leather Two Tone												

#### VENEERS







DUDD WAT NUT



GREY STAINED BIRD'S EYE MAPLE

or full datable of available collectries combined one and extra costs for spholatery materials labors applicables, please consult your dealer and refer to the Specification and thrice Guide, or papuacos.uk.





#### JAGUAR FINANCIAL SERVICES

Jaguar Financial Services offer a range of finance and insurance plans tailered to provide maximum choice and flexibility You'l be as impressed with the finance as you are with the car Your Jaguar dealer will match your personal or business requirements to the most appropriate famore plan, provide you with quotations and process your application,

#### COMPANY CAR OPT OUT Because of the changes in

company car Beestin in Kind taskon introduced in April 2002, many company feet operators, many company feet operators, considering been seen to consider the page of the consideration of page of the page of page page of page page of page

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#### IACHAR MAGAZINE

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In this unique owners'
publication, you can read about
exotic and exciting drives to take
with your Jaguar, stories of
other Jaguar owners and their
experiences with their cars, and
the finer things that go hand in
hand with a luxury lifestyle.

#### OWNERSHIP

Care which necessrates 3-year unimotes integer West purpose and the continuents miseger West purpose unimotes integer West purpose and the continuents and the continu

