

Firebird



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Firebird

PONTIAC FIREBIRD: AERODYNAMICS FOR THE REAL WORLD.

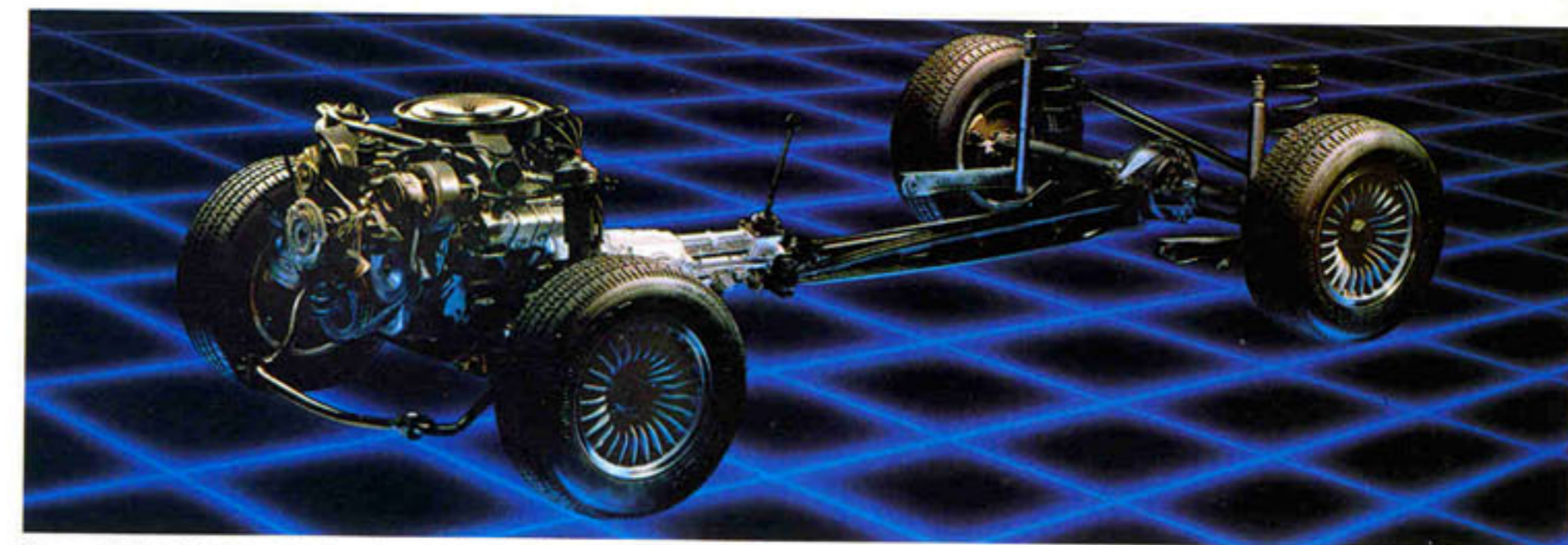
In recent years, automobile companies all over the world have "discovered" aerodynamics. And while others nervously wrestle with its mysteries, Pontiac has been quietly refining the art for 14 years. In fact, Pontiac has been on the leading edge of aerodynamic design since the introduction of the 1970 Firebird Trans Am.

By learning to control the flow of air over, under and around the car, Pontiac designers have improved high speed stability, dramatically reduced the effects of cross winds ("yaw control"), and cut vehicle wind resistance to the bare minimum.

The result of all this exhaustive research is majestically evident to the left: The 1984 Firebird Aero Trans Am. This is a very special option package available only on Trans Am. And while its vibrant color accents and slick body modifications make Trans Am even more exciting to look at, the real purpose of the Aero Package is purely functional.

The solid, wind cheating front fascia, special door and rocker panel extensions, smooth aero wheels and larger front air dam help the Aero Trans Am slip through the wind with the best aerodynamics of any production car built in America. In fact, its .306 coefficient of drag is the lowest of any production car in the world.

The Trans Am is what aerodynamics is really all about. It means going beyond the sterile environment of the wind tunnel and making aerodynamics work for you in the real world.



The available High Output V-8 engine plus the WS6 performance package (required with H.O. V-8) forms the heart and soul of our most spirited Firebird.



FIREBIRD TRANS AM. Ever since the first of the breed roared across the blacktop over a decade ago, Trans Am has been the standard by which other performance cars are judged. And this year, Trans Am leaves the also-rans even further behind with an available 5.0 litre High Output V-8 engine. It comes specially equipped with a new high RPM camshaft, a cool air induction system, electronic spark control and a free-breathing exhaust.

The result of all this heavy-duty hardware is a super motor that develops an incredible 190 BHP of pure driving excitement. And to harness all those horses to the road, you get a quick shifting 5-speed gearbox as standard equipment. Of course, no car can be worthy of the Trans Am marque if its road handling abilities aren't just as spectacular as its straight line performance. So every Trans Am comes fortified with standard power steering and brakes plus rally-tuned MacPherson front struts and rear torque arms.

Or you can go all out and endow your Trans Am with even faster reflexes. The WS6 Special Performance Package gives you a quick 12.7:1 steering gear ratio, 32 mm front/23 mm rear sway bars, 4-wheel vented disc brakes, new hi-tech 15" cast aluminum wheels and Goodyear Eagle GT high performance radials.

As a final touch, order the slick new Aero Package (shown above) and you'll have a Trans Am that looks as exciting as it feels.



FIREBIRD S/E. To say that the Firebird S/E (shown at above left) is exciting to look at is to state the obvious. Yet beyond its aerodynamic aesthetics, Firebird S/E possesses a subtle sophistication you're sure to appreciate. Slip inside and you'll find S/E's seats have been engineered for improved comfort and support. The reclining front buckets also feature new headrests that adjust at a touch.

Now grip the new leather wrapped steering wheel, check the full complement of gauges and you're off. If the elements should

try to intrude on your fun, new all weather radial tires will help get you through.

But if the day is perfect and you spot a particularly challenging road ahead, go for it. Because Firebird S/E sports a vigorous high output V-6 engine, 5-speed manual transmission or available automatic and the same Rally Tuned suspension that makes Trans Am the agile road legend it is. **FIREBIRD.** Solid value and pure driving excitement are what make Firebird (shown in newly available two-tone paint at right above) so appealing.

Under that sculptured hood is a refined 2.5 litre 4-cylinder engine with electronic fuel injection and new "swirl-port" cylinder head. And nestled between the front bucket seats is a smooth shifting 4-speed fitted out with a new hydraulic clutch. Together, these engineering advancements give Firebird improved performance without sacrificing good fuel economy. And that's important when it comes time to put Firebird's responsive power steering and road handling to work on your favorite stretch of winding back road.



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1. Trans Am Recardo Special Interior features leather bucket seats.
2. Orange lighted graphics illuminate the instruments. Instruments in Canada are metric where required.
3. A tri-mode electronic cruise console fine tunes your speed.
4. Available 5.0 litre High Output V8 for your Trans Am.
5. Delco-GM ETR stereo radios available with 4-speakers.
6. Lear Siegler adjustable front buckets available all Firebirds.
7. Five-speed manual is standard on Trans Am and S/E.

1984 FIREBIRD FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Firebird	Trans Am	S/E
Engines—2.5 litre 4 cyl.	S	—	A
2.8 litre V6 HO	—	—	A
2.8 litre V6	A	—	S
5.0 litre V8	A	S	A
5.0 litre V8 HO	—	A	—
Computer Command Control	A	A	A
Transmissions—4-spd. Manual	S	—	—
5-spd. Manual	A	S	S
O.D. Automatic	A	A	A
Brakes—Power—Front Disc/Rear Drum	S	S	S
Front Disc/Rear Disc	—	A	A
Steering—Power	S	S	S
Tires—195/75R x 14 Radial (black)	S	—	—
(white)	A	—	—
205/70R x 14 Radial (black)	A	S	S
(white lettered)	A	A	A
215/65R x 15 Radial (black)	—	A	A
(white lettered)	—	A	A
Stabilizer Bar—Front	S	S	S
Rally Tuned Suspension	A	S	S
Limited Slip Axle	A	A	A
Cruise Control	A	A	A
Seats—Bucket, Reclining	S	S	S
Steering Wheel—Formula	S	S	—
Leather-wrapped	A	A	S
Tilt Steering	A	A	A
Mirrors—Sport	A	S	S
Compact Spare	S	S	S
Cigarette Lighter	S	S	S
Controlled Cycle Wipers	A	A	A
Spoiler—Rear Deck	A	S	A
Tungsten Halogen Headlamps	S	S	S
Gauges—Rally with tachometer	A	S	S
Radio—AM	A	A	A
AM/FM	A	A	A
AM/FM Stereo	A	A	A
AM/FM Stereo/Cassette	A	A	A
4-Speaker System	A	A	A
Antenna—Power	A	A	A
Special Performance Package	—	A	A
Insulation Package—Extra Quiet	A	A	S
Rear Window Wiper & Washer	A	A	A
Moldings—Roof drip/Windowsill	A	—	—
Door Edge	A	A	A
Bodyside Protective	A	A	S
Power—Seats—6-way	A	A	A
Door Locks	A	A	A
Deck Release	A	A	S
Windows	A	A	A

	Firebird	Trans Am	S/E
Wheels—Trim Rings	A	—	—
Wire Covers	A	—	—
Turbo Aluminum	A	—	—
Turbo Cast	A	S	S
Custom Covers	A	—	—
Locking Package	A	A	A
Console	S	S	S
Air Conditioning—Manual	A	A	A
Rear Window Defroster	A	A	A
Roof—Hatch	A	A	A
Cover Cargo Security	A	A	A
Glass—Soft-Ray Tinted	A	A	A
Lock Fuel Filler Door	A	A	S

S-Standard A-Available (extra cost) — Not Available

DIMENSIONS	COUPE	
	mm	in
Wheelbase	2566	101.0
Overall Length	4833	190.3
Overall Width	1839	72.4
Height	1264	49.8
Tread, Front/Rear	1541/1564	60.7/61.6
Headroom, Front/Rear	940/905	37.0/35.6
Legroom, Front/Rear	1092/727	43.0/28.6
Shoulder Room, Front/Rear	1466/1430	57.7/56.3
Hiproom, Front/Rear	1430/1087	56.3/42.8
Cargo Volume—Rear Seat Up	312 litres	11.0 cu. ft.
Down	884 litres	31.2 cu. ft.
Fuel Tank Capacity	60.5 litres	13.3 gal.

A word about engines.

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl	Cyl.	V.I.N.	*Source	Transmission
Engines available without Computer Command Control (NB1)						
LQ9	2.5 litre (151 CID)	EFI	4	—	—	4-spd Manual 5-spd Manual Automatic
LC1	2.8 litre (173 CID)	2	V6	1	(2)	5-spd Manual Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2)	5-spd Manual Automatic
Engines available with Computer Command control (Opt. NB1)						
LL1	2.8 litre HO (173 CID)	2	V6	L	(2)	5-spd Manual Automatic
LG9	5.0 litre HO (305 CID)	4	V8	—	—	5-spd Manual Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2)	5-spd Manual Automatic

*Produced by GM (1) Pontiac Division USA (2) Chevrolet Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Firebird—2-Door Coupe
 Firebird Trans Am—2-Door Coupe
 Firebird S/E—2-Door Coupe

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows (except for plastic rear window on 2000 Sunbird convertible) • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch (except Fiero which is rear opening) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap. (Pressure relief system on Firebird) • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT