



The Cars and the Company

With a marque like Aston Martin it is tempting to dwell in the past, such is its rich and evocative history.

Racing successes and a roll call of distinguished owners and drivers have been the inspiration behind the legend that is Aston Martin – creators of some of the most exciting sports cars ever made. The images not just of cars and drivers, but of the "Works" and the people – are powerful and enduring.

Without question, Aston Martin has been shaped by its long and distinguished heritage. The values which its famous wings have always stood for – flair, individuality, craftsmanship, performance, timeless engineering and a commitment to people – remain as important today as ever. Perhaps even more so, because in an age when so many cars are mere transportation – designed to appeal to the many – Aston Martins are created for the few. For people who share the spirit of the open road, who understand and feel the passion.

Aston Martin commands as much enthusiasm and loyalty as any marque in the world because we provide service that goes beyond the traditional meaning of the word. Our reputation for uncompromising quality and flair remains a hallmark of distinction.

As Chairman, I am both proud and delighted to be able to introduce you to our cars and our company.

David Price

David Price



Aston Martin is the marque for motoring enthusiasts.

Its cars have never been created as simply transportation but as driving machines with character and soul.

Those who have helped guide the company through its remarkable history have done so with deep personal conviction. Founders Lionel Martin and Robert Bamford built their first car in 1914 and all those that have followed them at Aston Martin have shared a common belief – that motor cars should be built to the highest standards, enjoy a distinctive, individual character and above all, be exhilarating to drive and own.

Throughout the years Aston Martin has continued to flourish because the belief and passion that exists within its people, its customers and followers, has ensured that the flame continues to burn brightly.

The name of Aston Martin and the ideals it stands for are bigger than the mere machinations of business and that reputation is now even more secure than ever.

This brief selection from the Aston Martin album of achievement, plots some of the highlights, on road and track, of a cherished heritage and an extraordinary marque.

The Early Years

A Passion for Performance

"Mort" Morris-Goodall and "Bert"Bertelli in the 1933 team cars outside the factory at Feltham.





Aston Martins in build at Feltham in 1934.





It is doubtful if any car maker has drawn as much strength from its people and friends as Aston Martin. Owners, employees and admirers are enthusiasts to the core, an extended family that stretches around the globe. All keep faith with a rare passion.

The sense of family is strong at Aston Martin with a number of father/son teams employed in our workshops. Owner's sons have grown up alongside their father's Aston Martin and later become owners themselves. But it is more than that. The whole company is a family; a family into which you are welcomed when you become an owner.

In fact owning an Aston Martin is like being part of one of the most exclusive clubs in the world. In just over 80 years a little over 12,000 cars have been made and it says much of our company and our customers that some three quarters of them are still in use and we take a keen interest in every one.

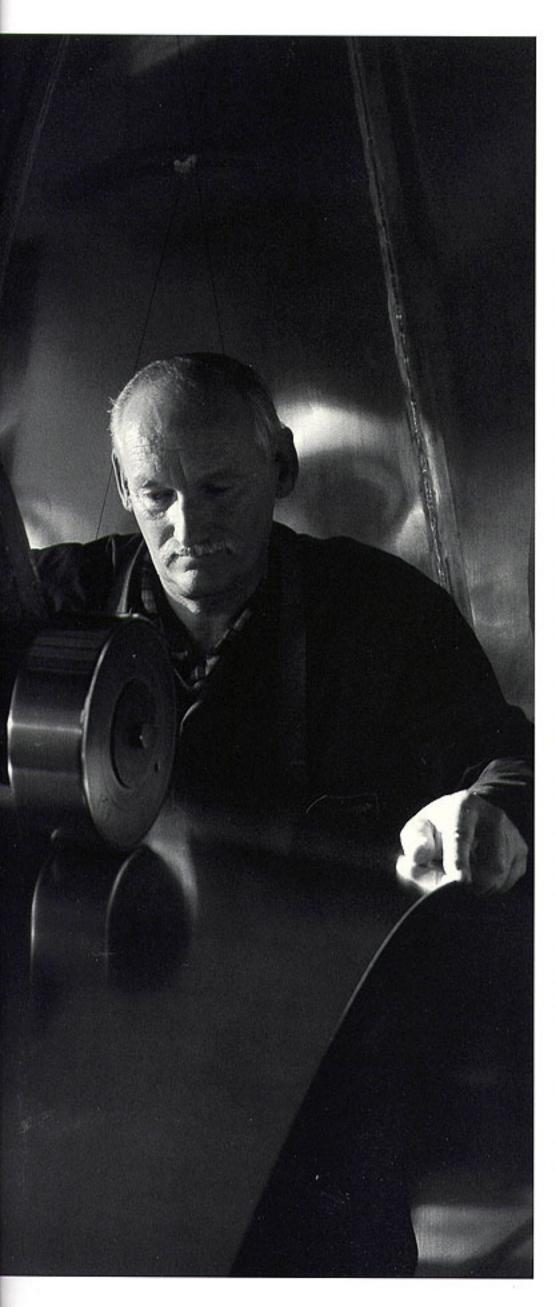
Ours is a small company producing cars to an exceptional standard.

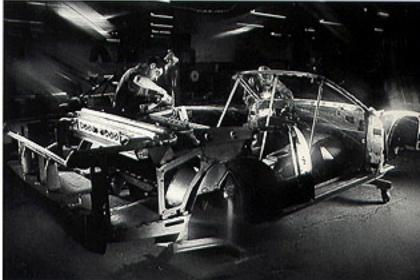
Customers regularly watch their cars being built and talk to the craftsmen involved. Indeed we extend an open invitation to all customers to take part in the creation of their own unique Aston Martin.

It is part of the reason owners are so passionate about Aston Martin – they feel part of the history, part of the racing heritage, part of the family.









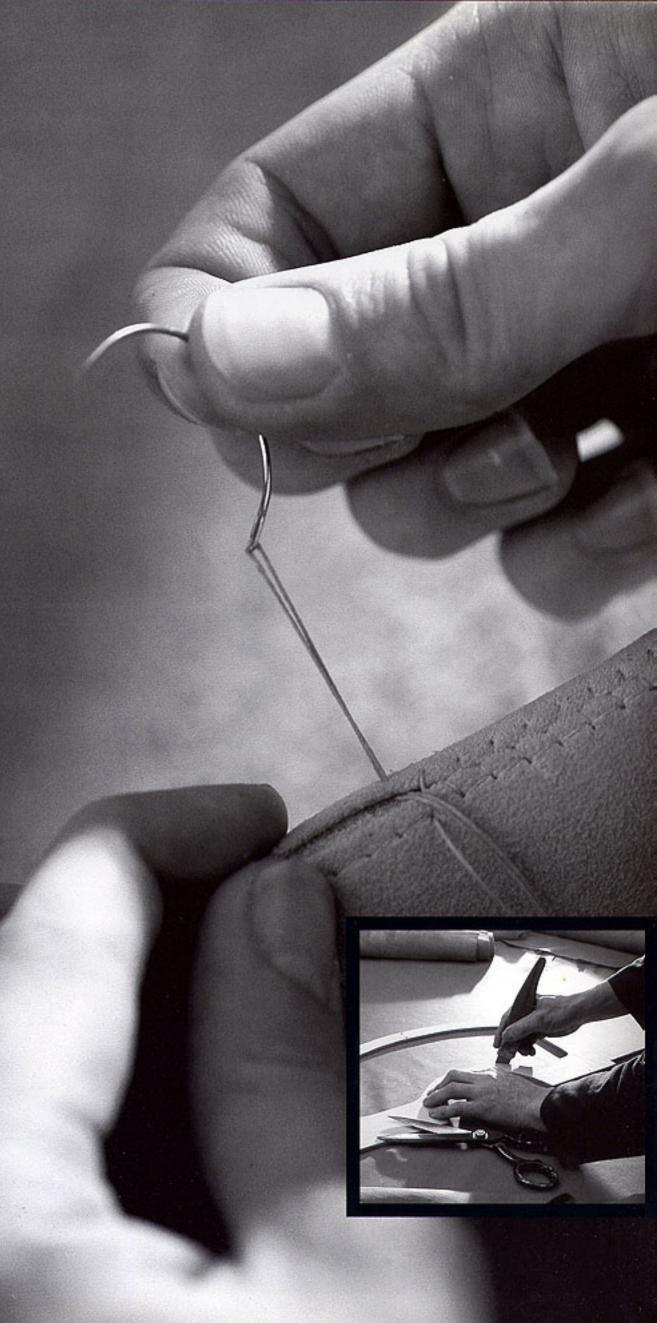


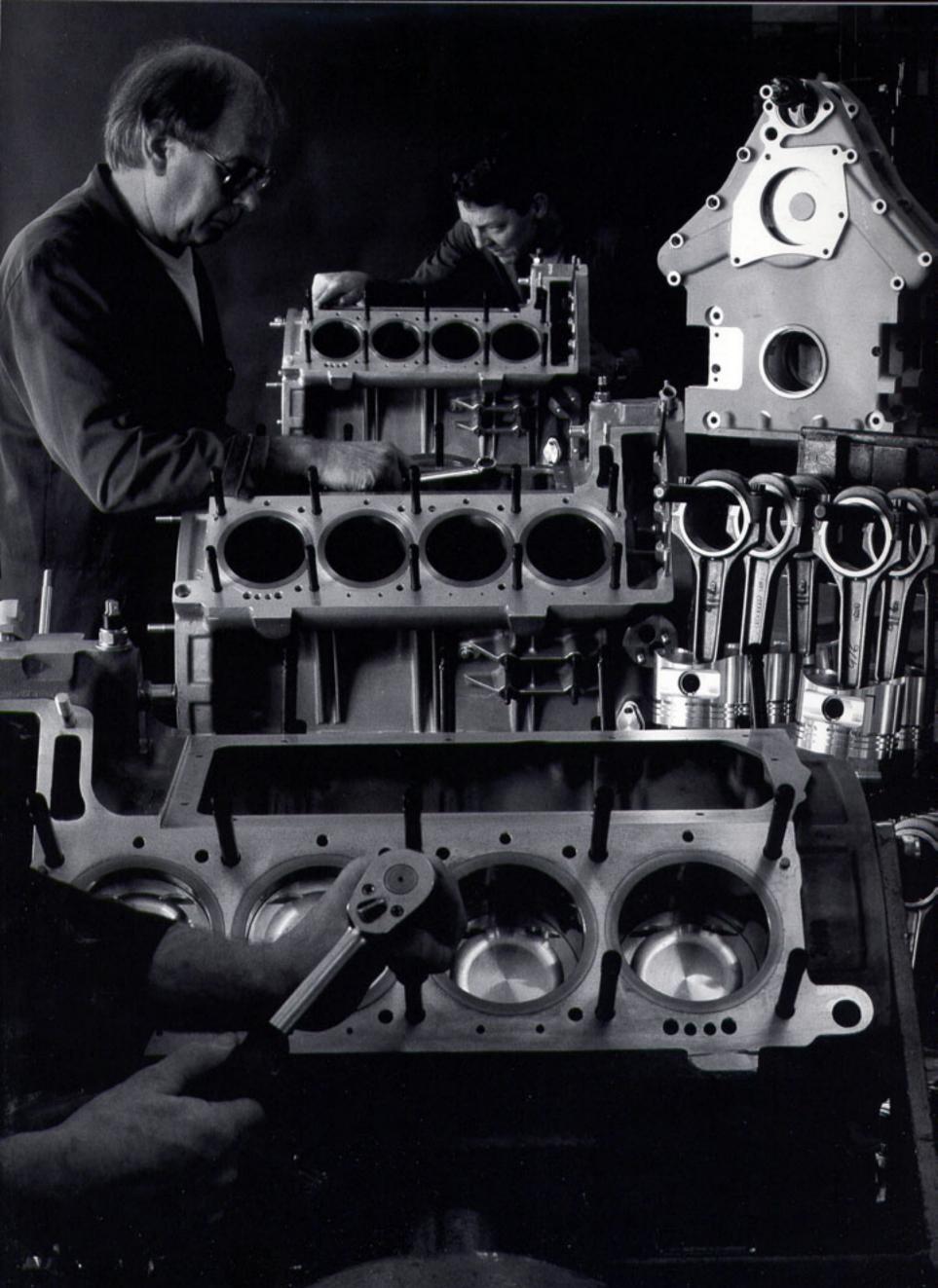
Every Aston Martin is hand built by men and women who care. Their dedication is in the detail, and the very senses that craft and hone every Aston Martin – sight, feel and touch – live on in the finished car, an enduring and intimate reminder of rare skills. Aston Martin engineering is a very human endeavour which has to satisfy the emotions and the intellect of builder and owner alike.

Aston Martin should be an experience that lingers on the senses and in the mind, but not only for nostalgic reasons. The company's cutting edge is sharp and mobile. New resources and investment have harnessed the latest computer aided design and development facilities, more efficient process controls and a host of other contemporary disciplines.

But the pursuit of calculated perfection is not a motivation. The notion is too narrow, too cold and impersonal. Technology is a fine servant but a poor master. Aston Martin has always been advanced in the cause of performance and driver comfort, enjoyment and safety. But human inspiration is the creative force.

When commissioning an Aston Martin personal expression is only limited by the imagination. Customers are encouraged to take time in selecting colours and textures in the same way and with the same attention to detail as the craftsmen who build the car. The indulgence of blending the finest materials such as Connolly leather, polished veneers, Wilton carpet, is an experience which every Aston Martin owner is able to enjoy and savour. As a result, very few cars are the same; each one an individual and unique statement of personal choice.









V8 Coupe Specification

Body

Two door 2+2 coupe, steel chassis, handcrafted aluminium body panels, side impact protection in doors.

Interior

Full Connolly leather interior with burr walnut veneers and Wilton carpets. CFC free automatic climate control system with replaceable pollen filters.

Premium electronic radio cassette or radio CD, four speaker audio system, with multi-disc CD autochanger option.

Driver's airbag. Remote alarm system and immobiliser.

Engine

All alloy quad cam 32 valve V8, 5340cc. Compression ratio 9.75:1. Alpha Plus engine management system. Fully catalysed exhaust system.

Front engine, rear wheel drive. Power: 260 kW (349 bhp) @ 6000 rpm. Torque: 500 Nm (369 lb.ft) @ 4300 rpm.

Performance

Acceleration: 0-100 km/h (62 mph), 5.9 seconds. Maximum Speed; Over 240 km/h (150 mph).

Transmission

Four speed automatic with electronic Sport and Touring modes. Limited slip differential, ratio 4.09:1.

Suspension

Front: Independent double wishbone, co-axial spring damper units with anti-roll bar.

Rear: De Dion axle located by longitudinal radius arms & transverse Watt's linkage, co-axial spring damper units.

Steering

Rack & pinion, power assisted.

Brakes

Front: Ventilated steel discs, 362 mm diameter with AP racing four piston aluminium calipers. Rear: Ventilated steel discs, 286 mm diameter with sliding aluminium calipers. Servo assisted. Four channel anti-lock braking system (ABS).

Wheels and Tyres

6 spoke aluminium alloy 8.5J x 18 wheels with Pirelli 255/50 ZR 18 P-Zero tyres.

Dimensions

Height: 1320 mm. Width: 1918 mm.* Length: 4745 mm. Wheelbase: 2611 mm. Kerb Weight: 1950 kg.

Fuel Tank Capacity (unleaded)

102.5 litres.

* excluding wing mirrors





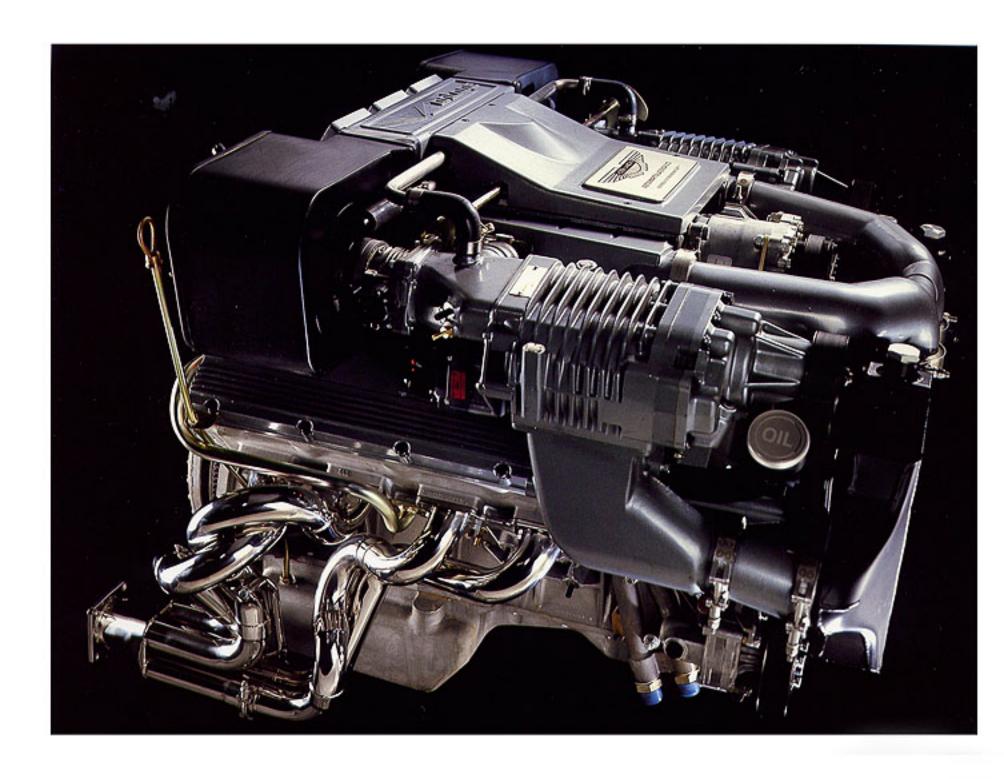












Vantage Specification

Body

Two door 2+2 coupe, steel chassis, handcrafted aluminium body panels, side impact protection in doors.

Interior

Full Connolly leather interior with burr walnut veneers and Wilton carpets. CFC free automatic climate control system with replaceable pollen filters.

Premium electronic radio cassette or radio CD, four speaker audio system, with multi-disc CD autochanger option. Driver's airbag. Remote alarm system and immobiliser.

Engine

All alloy quad cam 32 valve V8, 5340cc. Compression ratio: 8.2:1.

Twin superchargers with air to liquid intercoolers,

EEC IV engine management system.
Fully catalysed exhaust system.
Front engine, rear wheel drive.
Power: 410 kW (550 bhp) @ 6500 rpm.
Torque: 745 Nm (550 lb.ft) @ 4000 rpm.

Performance

Acceleration 0-100km/h (62 mph), 4.6 seconds.

Maximum speed: 300 km/h (186 mph),

Transmission

6 speed manual. Limited slip differential, ratio 3.77:1.

Suspension

Front: Independent double wishbone, co-axial spring damper units with anti-roll bar.

Rear: De Dion axle located by longitudinal radius arms & transverse Watt's linkage, coaxial spring damper units with anti-roll bar.

Steering

Rack & pinion, power assisted.

Brakes:

Front: Ventilated steel discs, 362 mm diameter with AP Racing four piston aluminium calipers.

Rear: Ventilated steel discs, 286 mm diameter with sliding aluminium calipers. Servo-assisted. Four channel anti-lock braking system (ABS).

Wheels and tyres

5 spoke aluminium alloy 10J x 18 wheels with Goodyear Eagle 285/45 ZR18 tyres.

Dimensions

Height: 1320 mm. Width: 1944 mm.* Length: 4745 mm. Wheelbase: 2611 mm. Kerb weight: 1990 kg.

Fuel Tank Capacity (unleaded) 102.5 litres.

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* excluding wing mirrors







DB7 Heritage



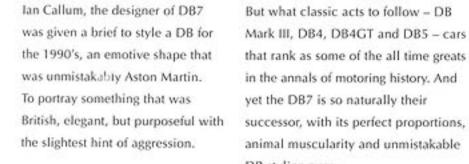
DB2-4 1953 - 1955

DB MARK III 1957 - 1959



DB4 1958 - 1963

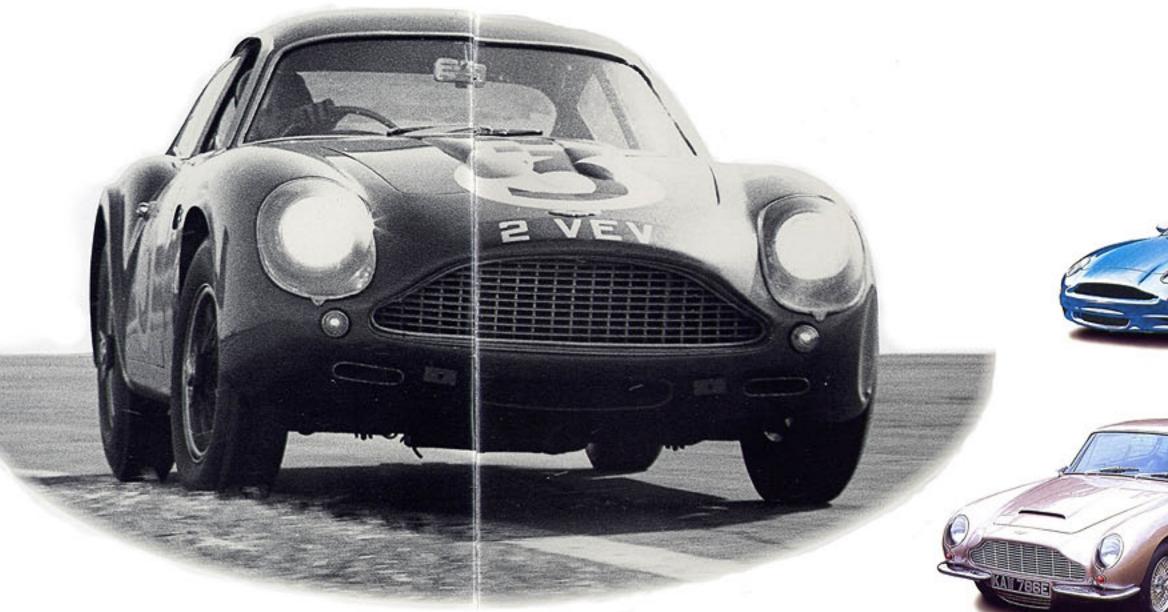




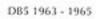
But what classic acts to follow - DB Mark III, DB4, DB4GT and DB5 - cars that rank as some of the all time greats in the annals of motoring history. And yet the DB7 is so naturally their animal muscularity and unmistakable DB styling cues.

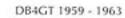
The familiar grille and headlamp cover shapes, the discreet side venu and curvature of the rear window, all direct descendants of that classic DB look.

But of course the beauty of DB7 is not just skin deep, having been the subject of the most intensive test and development programme in the Company's history.





















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DB7 Heritage pages are taken from their book "Aston Martin, The Compleat Car").

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